



Spotlight on Redevelopment

An Online Newsletter of the Long Beach Redevelopment Agency

Aug 2006
Volume 1
Issue 10

Streetscape and Façade Projects in North Long Beach Lay Groundwork for New Village Center

Redevelopment Agency Creates Parking Solutions For Construction Phase

By Cassie Perez-Harmison

The **Redevelopment Agency** is forging ahead with the next phase of development of the North Village Center. The Agency recently awarded a contract for \$1,500,000 in streetscape improvements to the area, and construction is already underway. The improvements are to be made on Atlantic Avenue, between 56th and 59th Streets, and South Street, between Linden and Lime Avenue.

The street improvements will include a new traffic signal on the corner of Atlantic Avenue and 59th Street, replanted and upgraded landscaping in existing medians, decorative pavers at crosswalks, and new decorative street light poles.

In the southern area of the North Village Center, the Agency is also currently working on over \$1 million in commercial façade improvements. This phase of development will be complete within 15 months.

Both the street and commercial façade improvements are part of the Agency's vision for the North Village Center. Pedestrian-oriented retail and restaurant uses, a new expanded library,



Atlantic Avenue Village Center Improvements

green space and parking improvements will also contribute to this goal.

Recognizing that construction may cause inconveniences in the area, the Agency is taking steps to alleviate parking concerns during this period. During construction, there will be two existing Agency owned parking lots available for Village Center customers. One paved parking lot is located along the east side of Atlantic Avenue and north of South Street, adjacent to the theater/church building at 5870 Atlantic Avenue. The second paved lot is located along the eastside of Linden Avenue slightly south of South Street, immediately behind R & R Paint at 5730 Atlantic Avenue.

Four more Agency owned vacant lots have also been prepared for temporary parking. One is located at the corner of 59th Street and Atlantic Avenue. Another is located south of and adjacent to Supermex, between South Street and 56th Street. A third lot is located south of and adjacent to the parking lot on Linden south of South Street. The fourth is located along the eastside of Atlantic Avenue between 56th Street and 55th Street.

Redevelopment Agency Board — Upcoming Meetings —

August 7 at 9:00 a.m.
August 21 at 9:00 a.m.

City Council Chambers Long Beach City Hall
333 Ocean Boulevard
Long Beach, CA

Agendas for meetings are available at:
http://www.longbeach.gov/cd/redevelopment/agency_agendas.asp



Craig Beck Named Redevelopment Bureau Manager

The Redevelopment Agency announced last month that Craig Beck will take over as permanent Redevelopment Bureau Manager.

Beck has more than 20 years of experience with the City, working for the Neighborhood Services Bureau, as the Department's Financial Services Officer, and Manager of the Administrative and Financial Services Bureau. Craig holds a Masters Degree in Public Administration and has served as acting Community Development Director.

Beck was named as acting Redevelopment Manager May 1st of this year after Barbara Kaiser announced her departure.

In addition to a strong background in the Redevelopment Bureau and Community Development Department, Beck is experienced in project management, budget development and strategic planning.



Craig Beck, Redevelopment Agency Bureau Manager

Redevelopment Agency Board Shifts Meeting Schedule

The Redevelopment Agency Board launched their new meeting schedule this week, which aligns them more fully with City Council and Planning Commission meetings.

The Redevelopment Agency is now holding its Board meetings on the first and third Monday of each month. Previously they had been meeting on the second and fourth Monday of each month.

"We work very closely with the Planning Commission and City Council on a number of projects," said Craig Beck, Redevelopment

Bureau Manager. "This change in schedule will help all of us to work more efficiently together and to move projects forward in a more expedient fashion. It's a small change that will make a big difference in serving the public in a timely and efficient way."

Redevelopment Agency Board meetings are held in City Council Chambers at 333 W. Ocean Boulevard in Long Beach at 9:00 a.m. on the first and third Mondays of each month. For more information, go to <http://rda.longbeach.gov>.

"Spotlight on Redevelopment" is an online publication of the Redevelopment Agency and is posted each month at <http://rda.longbeach.gov>.

***For additional information please contact:
Mary_Nemick@longbeach.gov or 562-570-6316.***